



SPONSORSHIP PROGRAM

2018 Dates:

May 5/6 - round one, lead climbing, The Wall Rotorua

June 23/24 - round two, bouldering, Rocktopia Mt Maunganui

*July 28/29 - round three, lead climbing,
Extreme Edge Glen Eden Auckland*

September 22/23 - round four, bouldering, Hangdog Wellington

more at www.climbing.org.nz/sponsorship

For more than 16 years Climbing New Zealand has organised New Zealand's premier sport climbing competition series and National Championship. Climbing New Zealand is affiliated with the International Sport Climbing



Federation and is sanctioned to run IFSC events in New Zealand and Oceania. The series comprises both sport climbing and bouldering. The event features New Zealand's top climbers and is used as the qualification for the World Championships. For many young climbers the IFSC World Youth Championships is the pinnacle of their sporting career.

There are many competing options for your marketing dollars but event sponsorship is a different and unique opportunity. The benefit gained from sponsoring a series of events is increased brand awareness and thought leadership. The National Cup series is attended by hundreds of young outdoor, adventure seeking athletes and sponsorship is an excellent way to reach your target community.

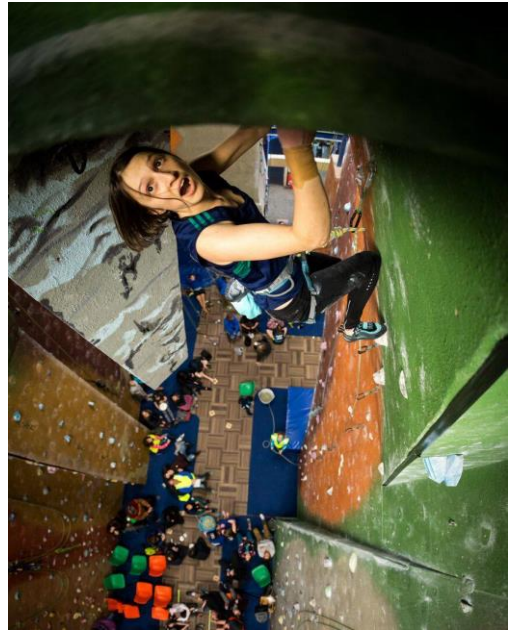
Climbing has been selected as an Olympic sport for the 2020 Tokyo Olympics which is a game changer and gives great exposure to the sport, the athletes and the sponsors.

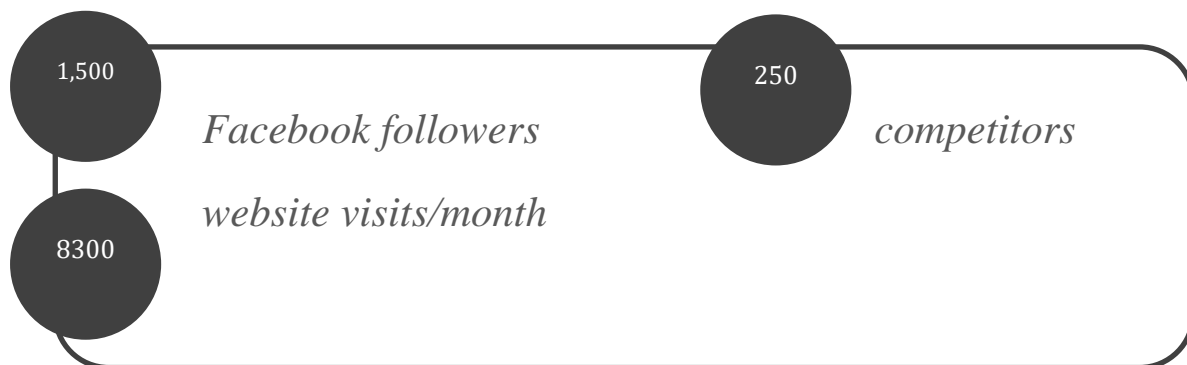
The competition events are run by a large team of committed volunteers but are increasingly expensive to run so we are seeking sponsors who wish to partner with this prestigious event.

LAST YEAR'S SERIES

The 2017 series year included 5 events; 3 National cup events in Hamilton, Rotorua, and Mt Maunganui, followed by a Lead Climbing Championship in Auckland and a Bouldering Championship in Wellington. 2017 also included the Oceania Championships in New Caledonia.

More than 800 entries were received across the five events.





NATIONAL CUP SERIES IN THE MEDIA

TV One, New Zealand Herald, The Bulletin, Christchurch Press, Otago Daily Times, Waikato Times, East & Bays Courier, Rotorua Daily Post, Western Leader, North Shore Times, Eastern Courier, Western Leader, Central Leader.

PAST SPONSORS





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	Title	Platinum	Gold	Silver
	\$10,000	\$4,000	\$1,500	\$500
	Cash/product*	Cash/product*	Cash/product*	Cash/product*
<i>Number of sponsor places</i>	1	1	3	8
<i>Wall banners & feather signs¹</i>	✓	✓	✓	✓
<i>Podium backdrop - exclusive¹</i>	✓			
<i>Podium backdrop - non-exclusive</i>		✓	✓	
<i>Series Poster - exclusive</i>	✓			
<i>Series Poster – non-exclusive</i>		✓	✓	
<i>Competitors Bibs</i>	✓	✓		
<i>Entry forms</i>	✓	✓		
<i>Start lists</i>	✓	✓		
<i>Results board</i>	✓	✓		
<i>Event program</i>	✓	✓	✓	✓
<i>Web Site</i>	✓	✓	✓	✓
<i>Facebook and social media</i>	✓	✓	✓	
<i>Acknowledgement at press release and advertising related to The Series</i>	✓	✓		
<i>Shout out during the event by MC</i>	✓	✓	✓	
<i>Giveaway packs¹</i>	✓	✓	✓	
<i>Booth Space</i>	✓	✓		

*Note 1, Supplied by Sponsor, * Sponsorship obligation can be fulfilled by a combination of cash and product to a maximum of 50% product or \$1500; that is Gold and Silver could be either 100% product or cash or a mix.*

Limited spots available RSVP by 31 Jan 2018!

Climbing New Zealand

SPONSORSHIP APPLICATION FORM

The sponsorship agreement can be downloaded here:

<https://www.climbing.org.nz/sponsorship/CNZ-sponsorship-agreement-template.pdf>

COMPANY INFORMATION

Company Name _____

Company Address _____

Company Contact & Title _____

Contact Phone # _____ *Contact E-Mail* _____

Key Brand _____

Key Product Category _____

SPONSORSHIP LEVEL

☐ *Title Sponsor \$10,000*

☐ *Platinum Sponsor \$4,000*

☐ *Gold Sponsor \$1,500*

☐ *Silver Sponsor \$500*

Notes or details about the donation: _____

PAYMENT INFORMATION

☐ *Please invoice me at the address listed above*

☐ *Check #* _____ *Amount Enclosed \$* _____

Please make checks payable to Climbing New Zealand

☐ *Direct Credit BNZ account 02-0940-0184145-02*

Email to info@climbing.org.nz